

ASCS 2016-2017 Strategic Plan					
Board Goals					
	Objective	Who	Deadline	Evaluation Measure & Final Result	
1.	Ensure Board Governance and Duties are fulfilled				
	a	Use procedures in handbook	Executive Committee	Ongoing	Functional and effective board
	b	Review bylaws	“	Per handbook calendar	Ongoing
	c	Ensure evaluations are performed	Vice President	Per handbook calendar	Evaluations are performed
	d	Exchange of information with the Pastoral Council	Principal	Monthly	Meeting Attendance
	e	Placement and participation of board members as Liaisons on Board committees , Guardian Angels, Foundation and Phase 1.2 Building Committee	All	Ongoing	Annual
2	Ensure optimum enrollment and retention as a Premier Catholic Education Opportunity				
	a	Annual Parent Satisfaction Survey	Enrollment & Retention Committee / Liaison	Each fall	Student numbers because ASCS is meeting parent needs
	b	Annual Exit Survey 6 th Grade	“	May	“
	c	Improve communication / market school to parents, parishioners and community as asset and premier Catholic educational opportunity	“	Ongoing	Student numbers because we have attractively sold the uniqueness of ASCS
	d	Develop and maintain marketing materials and events	“	Ongoing	“
	e	Set goals for enrollment and retention, increase enrollment by 3% each year. Make a concrete plan and activate it. *Place ASCS business cards at the scrip table *Display a “Did you know?” question and answer at the scrip table, school website, and Facebook page stating a fact about the school *Have a school created book in the cry room. *School Board to make personal call to prospective families and invite them to Teddy Bear Tea and Cupcake Social. *Utilize Facebook *Utilize ASCS Website *Congratulate alumni accomplishments in newspaper,	“ Scrip seller Scrip seller Principal Board Members Principal I.T. / Teachers Exec. Comm/Admin.	Ongoing Ongoing Ongoing Ongoing Yearly Ongoing Ongoing Ongoing	Student numbers “ “ “ Increase in attendance

		school web page and Facebook			
3	Coordinate successful ASCS fundraisers that meet budget goals				
	a	Evaluate current and prospective Fundraisers.	Fundraising Liaison	Ongoing / Reported	Evaluate the best way to achieve ASCS goal
	b	Compose biannual appeal letters.	Principal	Ongoing	Funds raised/relationships built
	c	Increase scrip sales in parish	Board Members	Ongoing	Funds raised
4	Research and develop creative financial strategies for ASCS				
	a	Financial Status	Finance Committee	Ongoing	Student numbers and balanced budget
	b	Foundation Scholarship	Foundation Committee	Ongoing	More money available for tuition assistance